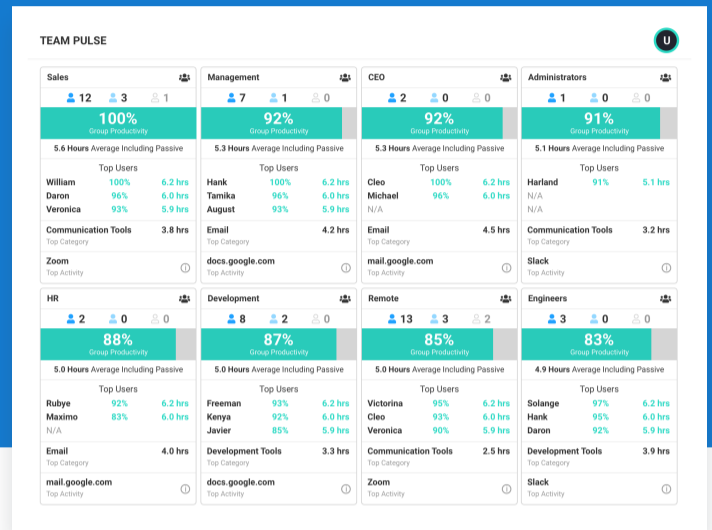# ActivTrak

Skyrocket Productivity with Workforce Analytics Software

ActivTrak helps companies unlock productivity potential. Our award-winning workforce analytics and productivity management software provides data and expert insights that empower people, increase productivity, reduce risk, and spark healthy work habits.

Dashboards

Keep a pulse on workplace health. Capture a complete story of productivity across teams and individuals with key analytics all in one place.

Workforce Insights

View key workforce insights across major productivity indicators – efficiency, focus, workload balance and more – to help organizations work wiser.

Productivity Reports

Gain valuable insights to increase team productivity. Drill down by date range, users, computers, and other criteria to quickly discover trends.

Application & Website Usage

Understand which applications and websites employees use most so you can focus your time and budget where you really need to.

Benchmarks & Goals

View historic team benchmarks of productivity metrics to help set goals, track performance versus goals, and achieve them.

Team Productivity Pulse

Immediately see team productivity metrics and availability status via an at-a-glance dashboard throughout the day.

Integrations

Leverage our powerful analytics add-on, ActivConnect, to gain direct access to user behavioral activity data to query and combine with BI tools.
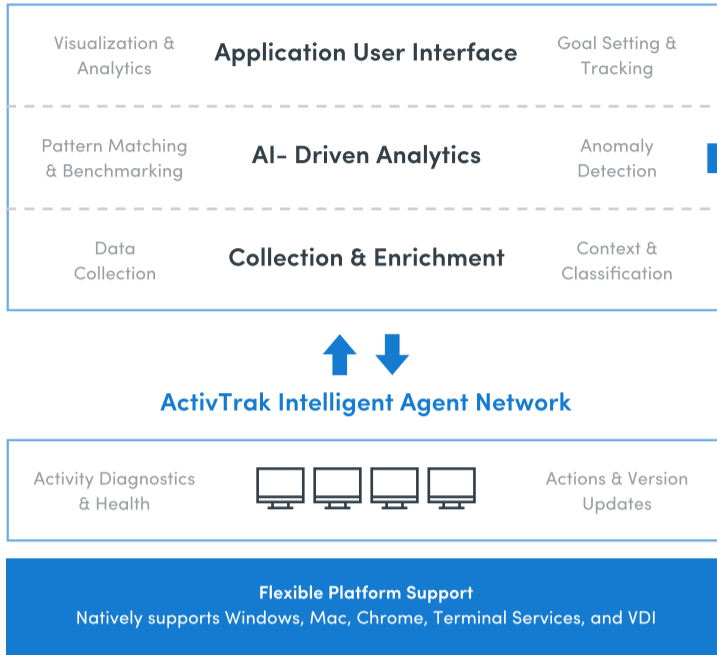
Alarms

Activate pre-built alarms or create your own with any combination of conditions. Configure automated reactions like email or messaging app notifications.
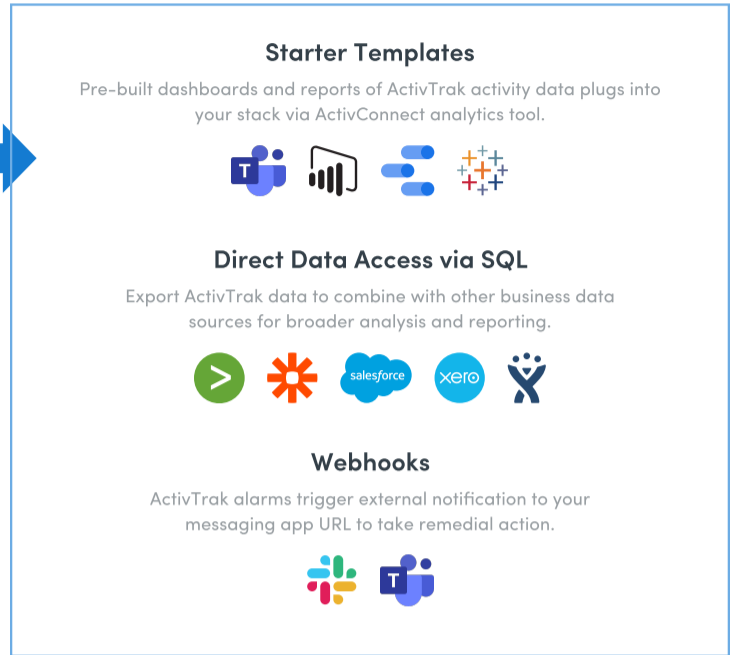
How ActivTrak Works

Our secure and efficient data collection and delivery process works to deliver immediate visibility and advanced analytics while keeping your data protected, encrypted and private.

Platform

Visualization & Analytics	**Application User Interface**	Goal Setting & Tracking
Pattern Matching & Benchmarking	**AI- Driven Analytics**	Anomaly Detection
Data Collection	**Collection & Enrichment**	Context & Classification

ActivTrak Intelligent Agent Network

Activity Diagnostics & Health	Actions & Version Updates

Flexible Platform Support
Natively supports Windows, Mac, Chrome, Terminal Services, and VDI

Connectors

Starter Templates
Pre-built dashboards and reports of ActivTrak activity data plugs into your stack via ActivConnect analytics tool.

Direct Data Access via SQL
Export ActivTrak data to combine with other business data sources for broader analysis and reporting.

Webhooks
ActivTrak alarms trigger external notification to your messaging app URL to take remedial action.

Customer Use Cases

- Productivity Management & Measurement
- Remote Workforce Management
- Employee Engagement & Burnout Risk
- Employee Monitoring
- SaaS Application Management
- Operational Efficiency & Compliance

Key Insights Uncovered

- Are team members able to focus?
- Who is most at-risk of burnout?
- What tools are helping or hindering productivity at home or in the office?
- Are strategies to improve work/life balance helping?
- How do I create more value for my company?

Reviews & Awards

PCMAG.COM EDITORS' CHOICE

CYBERSECURITY BREAKTHROUGH AWARD 2019

crozdesk EMPLOYEE MONITORING WINNER SOFTWARE AWARDS 2020

GetApp BEST FUNCTIONALITY & FEATURES 2020

CIO APPLICATIONS TOP 10 REMOTE MONITORING SOLUTION PROVIDERS - 2019

SOFTWAREWORLD TOP RATED 2020

Capterra TOP 20 2020

AMERICA'S FASTEST-GROWING PRIVATE COMPANIES Inc. 5000

Capterra ★★★★½ 488 Reviews: 4.6/5 | **G2 CROWD** ★★★★½ 127 Reviews: 4.5/5

"ActivTrak has taught me to analyze productive behaviors to establish a top performing baseline and to devise new plans to streamline and optimize business tools and processes."

Operations Manager

Getting started is easy. Be up and running in minutes.

Create free account

"ActivTrak was able to help us manage our remote workforce, implement additional security controls and understand productivity in an easy, seamless way."

C-Level Executive