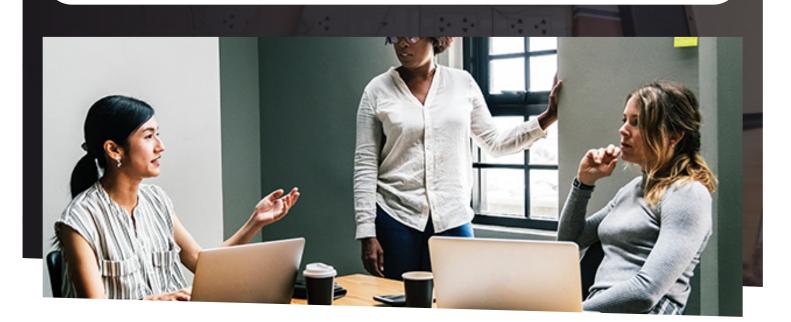


Protect your organization, and your reputation, from cyber criminals by starting from the insideout

With human error causing over **92%** of data breaches, we understand the importance of focusing on the weakest link by **empowering** employees through self-improvement, personal protection, and engaging training that is relate-able, not demeaning.

Contact Us



WHY IS MY ORGANIZATION AT RISK?

Customer Data Makes You Vulnerable

ALL DATA IS VALUABLE TO CYBER CRIMINALS

With the storage of customer data and limited resources to

92% of Data Breaches due to Human Error

EMPLOYEES ARE UNAWARE OF RISKS

66% of cyber criminals rank email phishing as their attack vector of choice. Unsuspecting employees may see a login confirmation or file download and not think twice.

Dark Web Data Can't Be Erased

EXPOSED EMPLOYEE CREDENTIALS

Company accounts can be involved in a data breach such as LinkedIn or Dropbox. These breached credentials can't be erased and without proactive security and swift remediation, can pose high risks to your network. Password Reuse is an Epidemic

"IT'S EASIER TO USE ONE PASSWORD"

59% of individuals admitted to mostly or always using the same password, despite 91% knowing it's a security risk.* If a breached password is reused, that account is at risk of being hacked.

*LastPass by LogMeIn - Psychology of Passwords Report

Employee Vulnerability Assessment (EVA)

EVA empowers employees to improve themselves and their organization's overall security by **gamifying** education. With next-generation analytics, EVA evaluates the risk from key security metrics into an Employee Secure Score (ESS) - letting you know which employee could cause *your* next data breach.

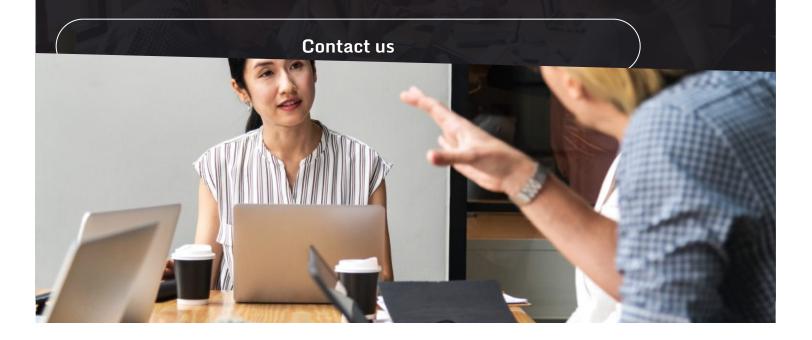
- → Short, educational, and easy-to-understand videos & quizzes are sent right to end-users from the portal. Scores are combined with their annual security training course.
- → Continuous monitoring of the dark web for their business account keeps track of their credentials while personal scanning protects their friends, family, and their own accounts.
- → AutoPhish allows us to work with you to determine your annual phishing initiatives and goals for the year.
- → Policy acknowledgement is a key piece of the ESS and is a "to-do" item on their steps to improving their score, driving faster acknowledgement and less chasing after employees.



https://security.pii-protect.com/cybersecurity/?brand_key=hbqqx&email=abc@domain.com

WHY ISN'T MY SPAM FILTER ENOUGH.

48% of hackers and incident respondents spend 1-5 hours per week keeping up with security news, trends, and technologies. Technology is a way of *keeping up* with the changing threat landscape. According to the Ponemon Institute, organizations see on average a 64% improvement in phishing click rates after rolling out a security training program and a **37fold ROI** upon enrolling in a phishing program. Stop cyber-criminals at the **forefront** by stopping them in their tracks with a strong layer of human defense.



HOW DO WE HELP YOU PROTECT YOURSELF?

Q

Dark Web Protection

Ongoing dark web monitoring alerts you the moment employee credentials show up on the dark web. Push password resets and stop a breach **before** it happens.



Email Phishing Protection

Phishing is the **#1** attack method of choice among cybercriminals. AutoPhish keeps security topof-mind with automated, simulated phishing campaigns.

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Fortify Human Defenses

92% of data breaches are caused by human error. Annual security training covers the **basics** while ongoing weekly micro-security training keeps users up-to-date.



Documentation Tracking

With written security policy templates and a policy **acknowledgement** portal, ensure your employees know the proper procedures while tracking their annual agreements.

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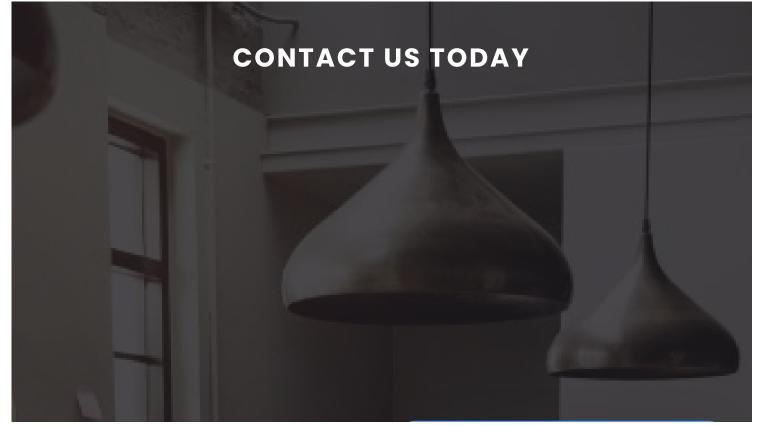
Employee Awareness

Monthly security newsletter and personal dark web scanning capabilities allow employees to protect **themselves** at work and at home.



EVA Brings It All Together

EVA, our Employee Vulnerability Assessment, takes these key security metrics and adds **engagement** with an interactive leaderboard and friendly competition!



https://security.pii-protect.com/cybersecurity/?brand_key=hbqqx&email=abc@domain.com

START ESTABLISHING CYBERSECURITY

Contact us today to learn how we can help you start establishing cybersecurity throughout your organization.

Name *	
First	
First	
Last	
Last	
Phone *	
Email *	
Company Name *	
Number of Computer Users *	
How did you hear about us? *	
Search Engine	\checkmark
Additional Information	

ADVANCED CYBERSECURITY PROGRAM

Next generation analysis of key security metrics to rank your employees by their associated risk level with our Employee Vulnerability Assessment.

- 45 minute online security awareness training course with certificate of completion
- ✓ Dark Web Monitoring
- Personal email account dark web scanning
- Weekly Micro-Security Training
 Videos & Quizzes
- Unlimited Phishing Simulations
- Employee Vulnerability
 Assessment (EVA)
- ✓ Monthly Security Newsletter



