



# 8 REASONS

TO CONSIDER NERDIO  
OVER ITS COMPETITORS

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Nerdio Manager for Enterprise is built from the ground-up as a true cloud-native solution unlike older VDI technologies that were created before the public cloud existed. As a result, they often must be retrofitted to try and provide a better user and management experience. All this, cheaper licensing costs, easier management, and up to 80% Azure compute and storage cost savings are the reasons why enterprises have turned to Nerdio Manager for Enterprise for their Azure workloads.

As Microsoft continues to invest heavily in Azure, Azure Virtual Desktop (AVD) and Windows 365, Nerdio is in lockstep with their development teams to bring you the additional management and automation features needed to excel with the service and keep operational expenses low.

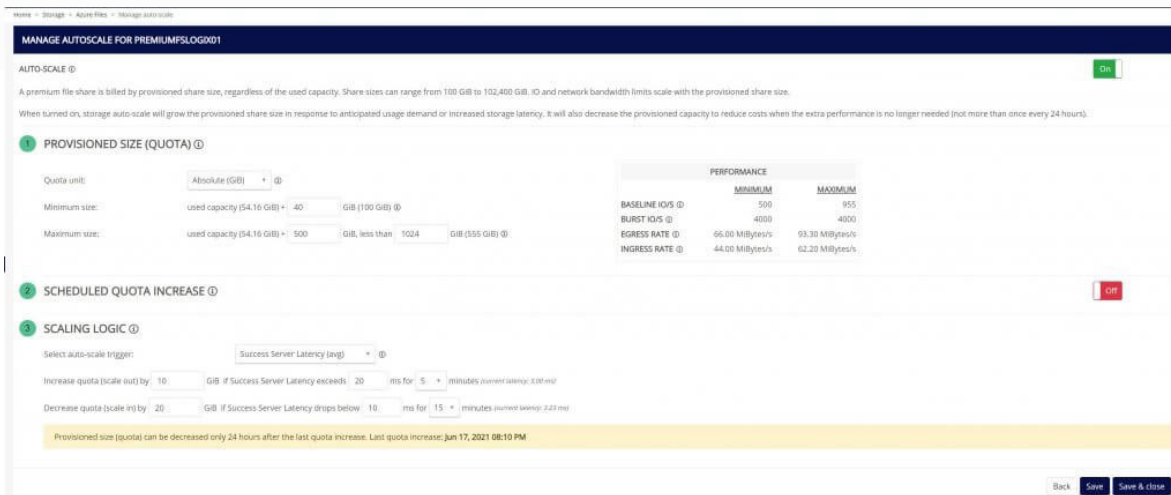
Learn more about how Nerdio allows enterprise companies to maximize their Azure investments and see greater ROI, with less red tape, than competitors in the space.

**“..cheaper licensing costs, easier management, and up to 80% Azure compute and storage cost savings are the reasons why enterprises have turned to Nerdio Manager for Enterprise for their Azure workloads.”**

## 1. SAVE UP TO 75% ON AZURE COMPUTE AND STORAGE COSTS WITH ADVANCED AUTO-SCALING

Our patented auto-scaling platform is the most advanced on the market and saves our customers on average 60-75% off unoptimized Azure compute costs. It is dynamic and creates and deletes hosts on the fly to control costs and ensure companies only pay for the compute they use. Enterprises can fine tune and configure auto-scaling to best fit their organizational and user needs. For example, pre-staging hosts, configuring how aggressive / fast it kicks in, and determining the hours when it will not scale back in.

Additionally, our storage auto-scaling is an industry first. Storage is expensive in Azure. We solve this by automatically swapping out OS disks from SSD to HDD when their VMs are not running, and automatically expanding and reducing the Azure Files IOPS and sizes to meet storage needs based on usage. Again, we are ensuring you only pay for what you use.



## 2. NO LICENSING COMMITMENT AND LOWER PRICE POINT

It is a common practice for most vendors in the enterprise IT space to require commits for a minimum period for a set number of licenses – VDI/ DaaS vendors are no exception. However, at Nerdio, we do not have any commitment buy-in, and Nerdio Manager for Enterprise customers may cancel at any time without penalty.

We also do not have the same overhead costs that larger competitors like Citrix and VMware have, therefore, we can offer a lower price point. Competitor pricing is on average \$30 per user for licensing. Nerdio licensing starts at \$7/monthly active user (Premium) and can be as low as \$3/ monthly active user with our Standard edition: 1/10 of the cost of our competitor’s licensing costs.

**“Nerdio is 1/10 of the cost of our competitor’s licensing costs.”**

## 3. UNBEATABLE SUPPORT AT NO EXTRA COST

When you log a support ticket with Nerdio, your issue will be taken care of by our award-winning support team and more specifically a technical expert in Azure and AVD. We respond to every support request within four hours (often much quicker) and there is no tiered support system to go through. All Nerdio support is included for free with licensing, and customers may add [Customer Success Packages](#) to streamline deployment with hands-on help from our dedicated engineers.

ADD DESKTOP IMAGE @

Add desktop image from Azure image library.

NAME: Financelmage @

DESCRIPTION: Image for finance @

NETWORK: WVDLAB-vnet (default) @

AZURE IMAGE: Windows 10 (21H1) EVD - Gen2 (multi-session) @

VM SIZE: D2s\_v3 (2C/8GB/Standard) @

OS DISK: 128 GB (E10/Standard SSD) @

RESOURCE GROUP: NerdioTest2 @

Join to AD

Do not create image object @

Enable time zone redirection @

Set time zone: (UTC+00:00) Dublin, Edinburgh, Lisbon, London @

Install certificates @

Provide custom credentials for a local administrator user

USER NAME: Local admin user name @

PASSWORD: @

Geographic distribution & Shared Image Gallery @

SHARED IMAGE GALLERY: Cloud\_Sig x @

AZURE REGIONS: UK\_South x UK\_West x @

Run the following scripted actions: @

Windows scripts: @

- 1. Enable WVD screen capture protection (Individual with restart) (pw-ns) x
- 2. Install Microsoft 365 Office Apps (Individual with restart) (pw-ns; Apps\_instal) x
- 3. Install Google Chrome via Chocolatey (Combined) (pw-ns; Apps\_instal; Chocolatey) x
- 4. Install Python via Chocolatey (Individual with restart) x
- 5. Install Remote Desktop Analyzer (Combined) (pw-ns; Apps\_instal) x
- 6. Virtual Desktop Optimizations (20H2) (Individual with restart) (pw-ns) x
- 7. Install Microsoft Teams (Individual with restart) (pw-ns; Apps\_instal) x

## 4. COMPREHENSIVE IMAGE MANAGEMENT

With most of our competitors, desktop images must be created manually or via tools like DevOps, Packer, etc. With Nerdio, organizations can fully manage the whole lifecycle of their images without the need for PowerShell scripting.

Nerdio Manager utilizes Scripted Actions to easily enable IT to create images in less than 30 minutes and it can install required software without having to log onto the VM. We automatically create staging images and shared image galleries to make the release process easier and less risky.

## 5. ONLY SOLUTION TO MANAGE ALL VIRTUAL DESKTOPS IN AZURE

Nerdio Manager is the only solution on the market that allows IT admins to seamlessly provision and manage AVD and Windows 365 side-by-side. Organizations are allowed unmatched flexibility for scaling and fine-tuning their cloud approaches for equipping employees with desktops, applications, and hardware.

## 6. ACCURATE MONITORING + REPORTING

Nerdio uses AVD Insights to enable in-depth monitoring of AVD environments. This enables customers to custom-fit the metrics they need to see to keep cloud resources and costs in check rather than having to use pre-build monitoring dashboards that our competitors use.

All actions in Nerdio Manager are logged and can be easily exported for further analysis if desired. Nerdio Manager records actions so companies can see and monitor all accounts and tasks happening across the Azure environment. Actionable dashboards show users, hosts, and applications utilization and performance, and alerting via Azure Monitor can be triggered on any combination of logged events.



## 7. PRIORITIZED PRODUCT INNOVATION

We pride ourselves on really listening to our customers. If a customer or partner has a suggestion, we take it seriously and set our engineering team to work on evaluating its feasibility and how quickly we can incorporate it into our next dev cycle. With 15-20 new features each month, our product is truly being driven by those who use it day to day.

**“..15-20 new features each month..”**

## 8. NOTHING PROPRIETARY, EVER. GO TRULY NATIVE WITH AZURE VIRTUAL

Unlike competitors, we do not install any proprietary elements or agents into a customer's environment. Nerdio sits on top of the existing AVD service and does not stand in the way of a company's Azure investment. If a company decided to remove Nerdio, their synced services and environment would continue to run, and all data and logs would remain.

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Nerdio integrates with the native Azure service. As newer features and improvements are made, Nerdio users benefit immediately – often via increased security, better monitoring, faster VMs, and more. All with the added value that Nerdio brings from a management and optimization perspective that make native AVD the right option over proprietary VDI solutions.

**Download your FREE 30-day trial of Nerdio Manager for Enterprise via the Azure Marketplace today by heading to [nerdio.co/nme](https://nerdio.co/nme)**

**REQUEST A DEMO**



Nerdio empowers IT professionals and Managed Service Providers (MSPs) to deploy, manage, and optimize virtual desktops in Microsoft Azure. Nerdio Manager for Enterprise is a packaged Azure application that runs in users' own tenant without compromising security and compliance by allowing third-party vendors access into the IT environment. Nerdio Manager for MSP is an Azure managed application that enables MSPs to automatically provision a complete virtual desktop environment in Azure in under an hour, connect to an existing deployment in minutes, manage all their clients in a single pane of glass admin portal, and optimize their virtual desktop environment with powerful auto-scaling. For more information, visit [www.getnerdio.com](http://www.getnerdio.com).

## CONTACT US

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