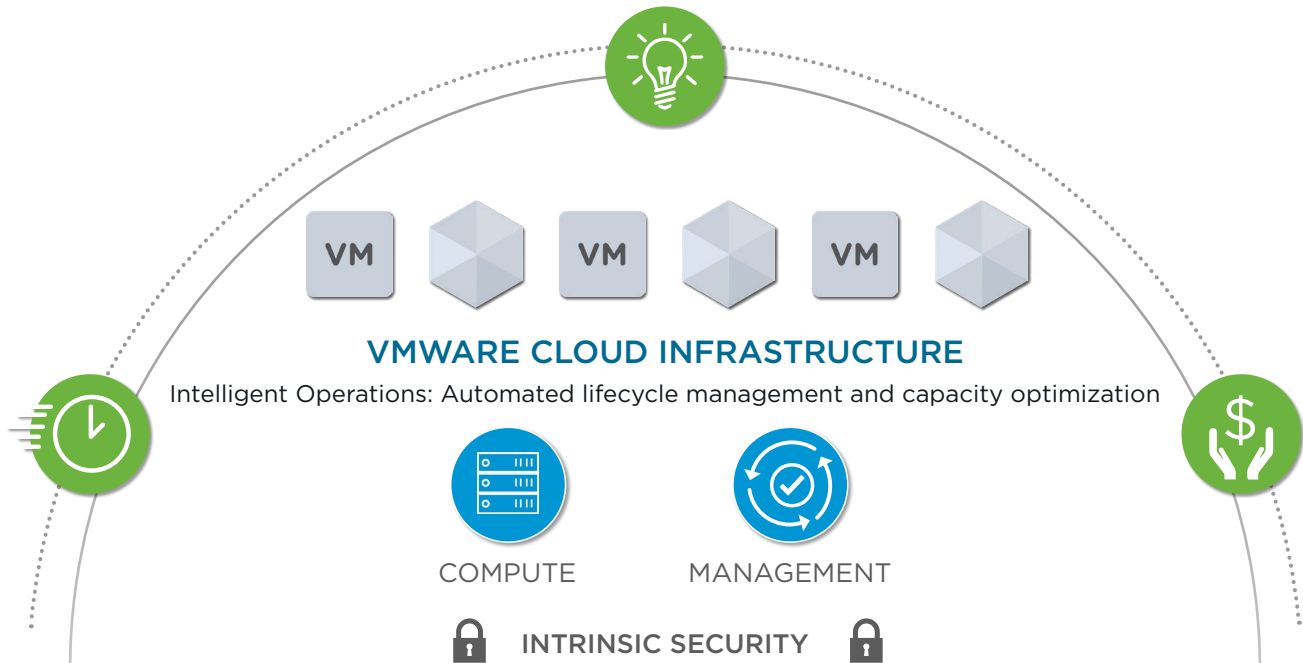


# MODERNIZE DATA CENTERS: OPERATIONAL EFFICIENCY

VMware enables IT organizations to modernize data centers and deliver IT infrastructure and application services with the speed and agility to support business innovation and growth while optimizing total cost of ownership.



## Industry-leading secure virtualization + self-driving operations management

Continuously optimize performance and costs, maximize capacity utilization, dramatically cut troubleshooting time, and gain visibility from apps to infrastructure across VMware Software-Defined Data Center (SDDC) and cloud environments. Modern data centers drive operational efficiency and automation with the most secure virtualization platform, vSphere Platinum and vRealize Operations Advanced.

- ✓ **Increase Business Agility and Scale to Tomorrow** with the most trusted, stable hypervisor to help increase business agility and accelerate digital transformation
- ✓ **Achieve up to 20% improvement in operational efficiency** with continuous monitoring, deep visibility, and proactive management that enable faster incident resolution allowing teams to complete the same amount of work in less time
- ✓ **Realize over 10% savings in hardware avoidance costs** from proactive workload balancing across clusters and capacity optimization—reclaim resources from over or under-provisioned and idle VM's
- ✓ **Reduce unplanned downtime by 75%**—alerts about potential issues with root cause analysis allow teams to solve problems before they become critical errors
- ✓ **Comprehensive built-in security across the entire IT environment** with threat detection and response embedded into the virtualization layer

## Sick of the Same Old Problems?

- ⊗ Why is everything so complex to operate?
- ⊗ Why can't we just see problems to fix?
- ⊗ How are we supposed to forecast with fragmented management tools?
- ⊗ Why can't we use all of the capacity with our existing hardware?
- ⊗ Why can't we proactively manage capacity?
- ⊗ Why is everything reactive?
- ⊗ Why are our applications slow?

## VMware Solves Problems!

Flip these IT headaches into benefits for the business.



Increase operational efficiency up to 20% with proactive, integrated management



Realize up to 10% savings in hardware avoidance costs



Reduce unplanned downtime by up to 75% with deep visibility and automation



Reduce risk with built-in security



Capture return on investment in as little as 90 days

## The Big Picture: VMware Makes It Easy to Deliver on Strategic Initiatives

VMware enables IT organizations to modernize data centers and deliver IT infrastructure and application services with the speed and agility to support business innovation and growth while optimizing total cost of ownership.

Let VMware help you put your next-generation IT plan together. By assessing the status of your current infrastructure and discussing what's next on the horizon for your business, VMware can guide you in the right direction to ensure your IT capabilities meet business demands flexibly and efficiently.

**Let's get started on your strategic transformation! Contact your VMware Partner today.**

Learn more at [www.vmware.com/it-priorities/modernize-data-centers](http://www.vmware.com/it-priorities/modernize-data-centers)

