

# Get Modern with **Windows 10 and Office 365**

Move to Windows 10 + Office 365 to remain current with automatic security updates when Windows 7 and Office 2010 end of support occurs.



# Market dynamics



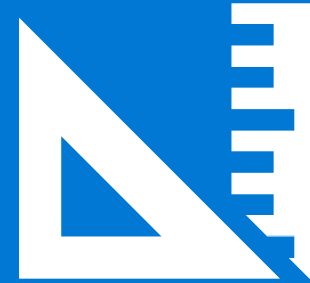
6x

This is how many small businesses agree that dynamic team structures will become the norm (versus disagree).



\$120K

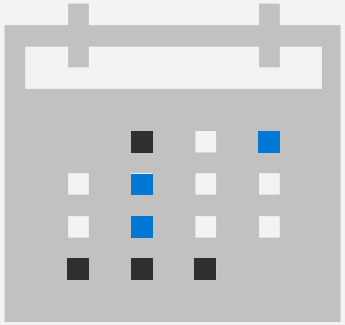
Is the average cost of an SMB data breach, and that doesn't include losing your most valuable assets: your reputation and your client's trust.



85%

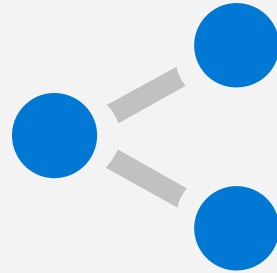
SMBs that have PCs that are 4+ years old.

# Challenges



## End of support is here

Remain productive by securing your business with the latest security updates.



## Disorganized collaboration, decision making, and file sharing

A skyrocketing number of devices and apps put your company's sensitive data at risk, as well as the potential for lost productivity.

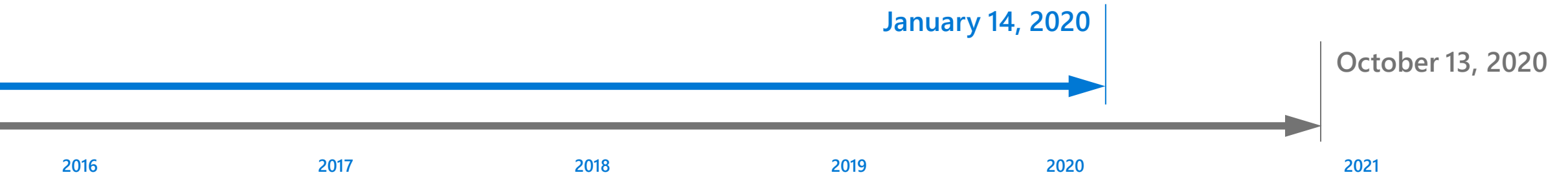


## Critical need for the right tools

Without the right tools, you may not be able to respond quickly to business needs, and sensitive data is at risk.

# Now is the time to get modern

When Windows 7 and Office 2010 reach end of support, they will continue to work but new security and feature updates will end.



Be more productive and stay secure with a Windows 10 device and Office 365.



Collaborate seamlessly and keep your data secure using the latest versions of Office 365.



Protect your company and customer data with enterprise-grade security.



January 14, 2020, security updates or support for PCs running Windows 7 will no longer be provided.



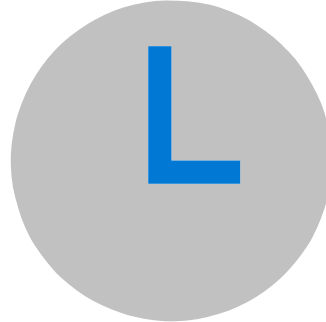
Extended support for Office 2010 will end on October 13, 2020.

# Why are Windows 10 + Office 365 right for me?



## Work smarter and faster

Improve productivity with the latest Office apps and tools built for teamwork.



## Save time and resources

Protect your company against external threats and leaks with security and compliance tools built into your devices.



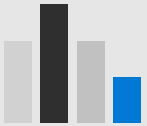
## Protect your business every day

Free up resources and reduce IT costs over time by simplifying device management and staying up to date.

# Now is the time to get modern



Increase productivity



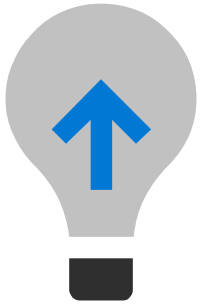
Reduce cost



Enhance security



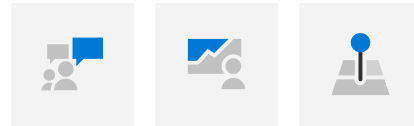
# Windows 10 + Office 365 benefits



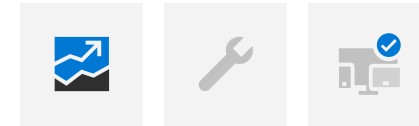
Increase productivity



Reduce cost



Enhance security



# Proof points



**4 hours per week** are saved by information workers through improved collaboration and information sharing.

– Forrester, 2019



Avoid security risks caused by unsupported solutions, in which **69%** are not aware of end of support date.

– TechAisle, 2018



**\$2,379** is the total cost of owning a 4+-year-old PC, which is more than the cost of a newer PC.

– TechAisle, 2018